

## Big Data and HPC @ Generali

*Thursday, February 25, 2016 2:30 PM (15 minutes)*

Generali is one of the most consolidated insurance company in Europe, looking ahead for innovative product development and new markets across the world. In order to better serve business lines as well as to identify customer valuable products, Generali created the Group Chief Data Office function, whose mission is to define and implement strategies and methods to acquire, analyze and govern data. Evaluating and adopting several data analysis modern techniques, the GCDO is addressing the Big Data challenge and will leverage HPC in dedicated researches beyond the traditional insurance modeling analysis.

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**Session Classification:** HPC in industry: some regional examples